



MAX SUMMIT 2015 in Seoul

MAXIMIZE YOUR IMAGINATION!



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OCT 5-6, 2015
COEX, GRAND BALLROOM
SEOUL, KOREA





What's NEXT?!

MAX SUMMIT 2015 in Seoul

MAXIMIZE YOUR IMAGINATION

- Mobile Expert Round Table
- Startup Showcase
- Executive Summit
- B2B Meeting Room
- BIZ-Networking Party



Witness the present and future of the
Mobile Ecosystem at MAX Summit 2015.

Powered by



mobidays

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GAME-NEXT
WORKS



General Information

date

- Monday, October 5th, 2015
- Tuesday, October 6th, 2015

place

Grand Ballroom, 1F, COEX

concept

MAX Summit is where trend leaders in the mobile business within the field of Gaming, Ad-tech, Social Media, Commerce, Startups, and Venture Capital gather to blaze the path into the future. Gain insight and maximize your imagination for the future of the mobile business.

3,000 attendees per day/ 5,000 attendees expected



MAX SUMMIT 2015 in Seoul



Services Offered



01

VIP Exclusive Service

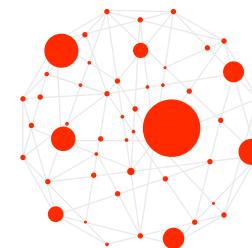
- Exclusive VIP Seminars
- VIP Lounge Service
- VIP After-Party



02

Global Support

- Simultaneous interpretation service provided to foreign attendees (English, Japanese, Chinese)
- English interpreters on site for better communication (Advance reservation required)
- Support for accomodation/amenities



03

Networking

- An open space for casual networking
- Private meeting rooms for investment related consultation
- After-party to mingle with various industry professionals



Overall program

Program

Exhibitions

Grand Ballroom, 1F, COEX

- Startup/conglomerate booths to offer insight into mobile trends
- Latest IT developments
- Recruitment fair

Conference

Conference room , 2F
and Auditorium, 4F, COEX

- Success stories of star entrepreneurs and investors
- Discussions on the hottest issues in the mobile business
- Exclusive seminars and panel discussions for VIPs
- Seminars for introducing new products and technology from promising companies in the field of gaming & ad-tech
- Pitch sessions and award ceremony for "Startup of the Year" and "Game of the Year"



How to join

01 Sponsor

- Help make the MAX Summit!
- Your sponsorship will contribute to venue rental fees, food and beverage, personnel expenses and more. It will also be used to invite or support early-stage startups and student entrepreneurs.

02 Presenter

- Share your story at the MAX Summit!
- Potential content

- ① Success stories
- ② Information session of corporate solutions
- ③ Panel talk session
- ④ Startup pitch

03 Exhibitor

- Showcase your company at the MAX Summit!
- Types of booths

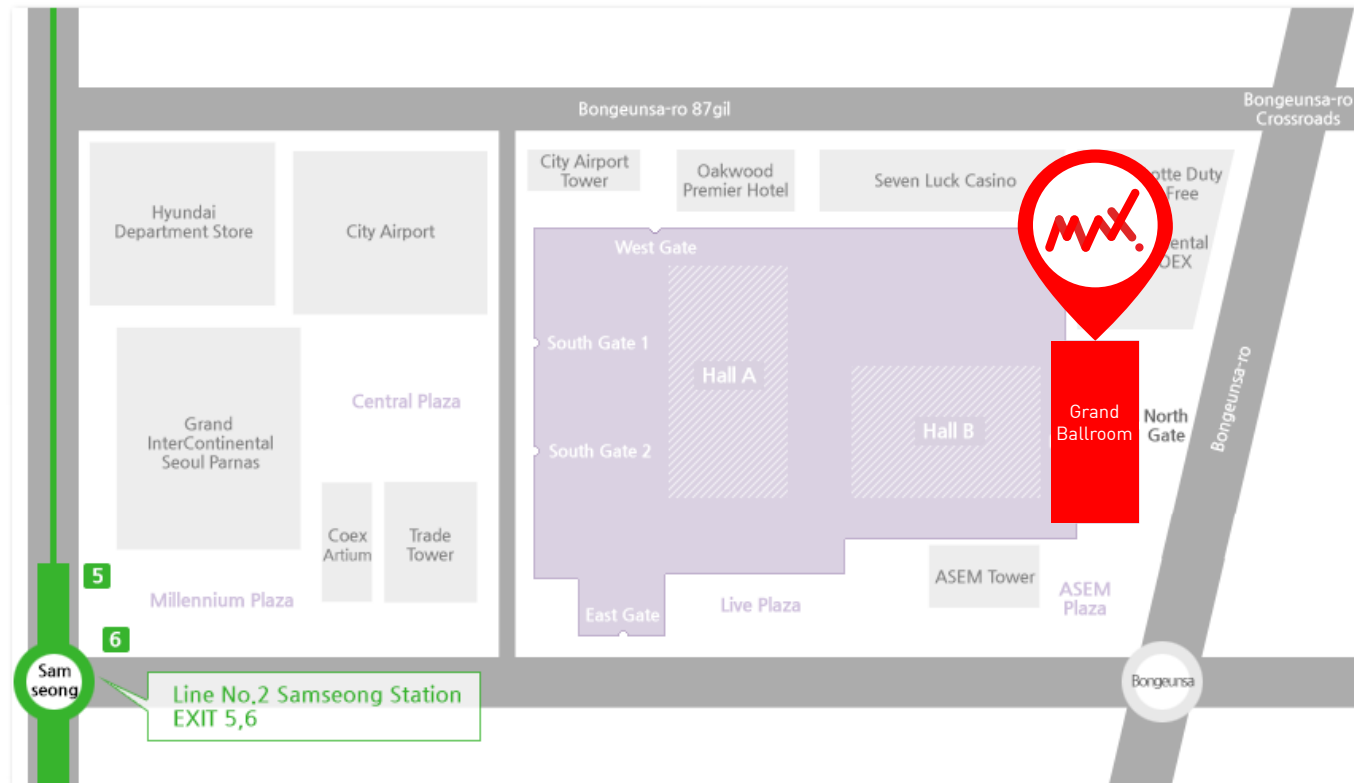
- ① Standard Booth (3m x 2.7m) : 2,000,000 won
(3 Regular Tickets, 5 B2B Entrance Tickets provided)
- ② Mini Booth (3m x 1.5m): 800,000 won
(2 Regular Tickets, 2 B2B Entrance Tickets provided)
- ③ Table Booth (2m x 1m) : 500,000 won
(1 Regular Ticket, 2 B2B Entrance Tickets provided)
- ④ Exclusive Booth (Special consultation required)

04 Attendance

- Guest or Attendee registrations
 - Tickets available online or on site
 - Ticket price
- ① Regular ticket: 220,000 won
 - ② B2B Entrance ticket: 99,000 won (Conference pass not included)
 - ③ VIP Pass
- Discounts available for group purchases
(For more information: hello@maxsummit.co)



Guide/map of COEX



Subway

Line 2 — ② — Samseong stn
Line 9 — ⑨ — Bongeunsa stn



Bus

Incheon Airport
■ 6006
■ CALT Limousine bus
■ CAL Limousine bus



TAXI

Incheon Airport
■ VIA taxi
Gimpo Airport
■ VIA taxi



Game-Next Summit 2014





hello@maxsummit.co

URL

www.maxsummit.co

For more information about the event,
please contact us through e-mail.